

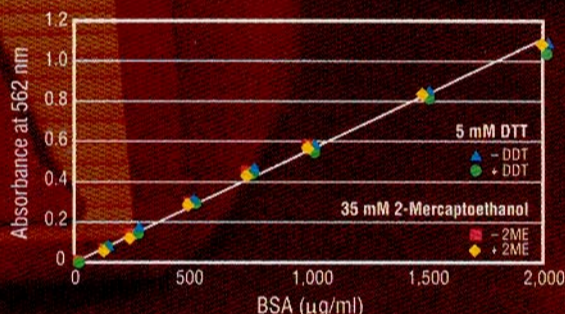
Grasp the Proteome®

# Plays well with others.

**IT'S BETTER ... THE NEWEST BCA™ PROTEIN ASSAY KIT FROM PIERCE IS NOW COMPATIBLE WITH REDUCING AGENTS**

**Highlights:**

- Compatible with up to 5 mM DTT, 35 mM 2-mercaptoethanol or 10 mM TCEP
- Linear working range: 125-2,000 µg/ml
- Sample volume: 25 µl
- Compatible with most ionic and nonionic detergents
- Significantly less (14-23%) protein:protein variation than coomassie (Bradford)-based methods
- Colorimetric method; measure at 562 nm
- Easy-to-use protocol



**BCA™ Protein Assay – Reducing Agent Compatible produces a linear standard curve in the presence of reducing agents.** Color response curves for BSA after treatment with Reducing Agent Compatible Reagent in the presence and absence of 5 mM DTT and 35 mM 2-mercaptoethanol. For data on 10 mM TCEP, visit our web site.

**Ordering Information**

Product #	Description	Pkg. Size
23250	<b>BCA™ Protein Assay Kit – Reducing Agent Compatible</b> <i>Sufficient reagents to perform 250 standard tube assays.</i>	Kit

Please visit our web site [www.piercenet.com](http://www.piercenet.com) for complete kit components

Circle #8 on Product Information card or go to [www.the-scientist.com/productinfo.htm](http://www.the-scientist.com/productinfo.htm)

**HURRY!** Purchase the BCA™ Protein Assay Kit – Reducing Agent Compatible (Product # 23250) direct from Pierce by Oct. 31, 2005, and receive a FREE Pierce protein-patterned T-shirt. Mention this ad when placing your order. Offer valid in U.S. only. Void where prohibited.

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**PIERCE**

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